

BOROUGH OF BOGOTA PLANNING AND ZONING BOARD
MINUTES
MEETING OF 1/23/2018 – Reorganization Meeting

The board convened at 7:47 p.m. The public session meeting of the Board was opened after flag salute and public meeting act statement by Chairman Shalhoub . A roll call was taken.

Roll Call: Present; Mayor Chris Kelemen, Chairman George Shalhoub, Vice Chair Corrado Mancini, Councilman Tom Napolitano, Chief Maye, John Ambrosio, Tina Trotta, Dermot O’Hagan and John Mitchell

Swearing in of newly appointed Board Members: Councilman Tom Napolitano, Police Chief Daniel Maye and Mr. Dermot O’Hagan are sworn in as a Class III, Class II and ALT. II members of the Borough of Bogota Planning and Zoning Board.

Public Comments: Motion; Mitchell, 2nd; Napolitano - NONE

New Business:

- Appoint Board Attorney, Board Engineer & Planner.
Kevin Kelly, ESQ is reappointed as Board Attorney via unanimous vote
Chairman George Shalhoub then requests that the Board table appointing other professionals and Committees (Completeness/Master Plan) until the next scheduled meeting. Motioned by Trotta, 2nd by Maye
Mayor Chris Kelemen and Councilman Tom Napolitano cannot vote regarding the variance application and are excused from the Board Meeting. Police Chief Daniel Maye (illness) and John Ambrosio (personal) requests to be excused from the meeting.

Old Business:

- **Continuation of Hearing for 42-44 Queen Anne Rd, Block, 94 Lot, 11** – Variance application to install a digital billboard.

Mr. Santo Alampi, ESQ has stated that they have supplied the pictures requested by the Board.

Jeffrey Gerber (Interstate Outdoor Advertising – COO/President) is reminded that he is still under oath by the Board Attorney, Kevin Kelly ESQ.

Exhibit A-7 (Spacing between existing signs on I-80), Exhibit A-8 (Superimposed pictures regarding visibility from neighboring streets), Exhibit A-9 (Examples of covering for back of billboard-vinyl) and Exhibit A-10 (Picture of example of an existing illuminated billboard at night) are presented to the Board.

Santo Alampi, ESQ states he has no further questions for the witness.

Jefferey Kobbrich (Electrical Engineer) is sworn in. Mr. Kobbrich mentions that he is employed by Watchfire, an Outdoor Advertising Company. Kevin Kelly, ESQ allows the witness, not as an engineer, but as an expert in digital lighting, assembly and manufacturing of digital signs. Mr. Kobbrich describes the intricacies of modern LED billboards as opposed to Static and Backlit billboards of years ago. He explains how the lighting is directed to appeal to drivers of I-80 only and if the light was measured, it would measure less illumination than a new street light.

He then explains to the Board how the distance plays a part in visibility. Mr. Kobbrich states that the sign is optimized for highway traffic. Santo Alampi, ESQ repeats Mr. Kobbrich's statement regarding "Cone of Vision".

John McDonough (Licensed Professional Planner) is sworn in. Mr. McDonough presents Exhibit A-11 (Pictures from multiple angle of property). Mr. McDonough explains each picture from the exhibit. It shows the different benefits to the surrounding public, such as, advertising higher education, places of worship and first responders for emergency alerts and other notifications. Mr. McDonough states how the Digital Billboard differs from a Static Billboard regarding night time glow. He also states how other than height, the application meets all of the Borough's requirements pertaining to Municipal Ordinances. Mr. McDonough describes to the Board how much less energy the Digital Billboard uses versus a Static one. He mentions the difference between the proposed Digital (LED) Billboard application and the proposed application across I-80 (261 North Avenue) which was for a Static Billboard. Mr. McDonough then explains the details behind the Medici Test and Jacoby Test and lastly states the billboard would not be supported by the roof of the structure, rather it would be a poll through the structure that would anchor the weight.

Board Planner, Paul Grygiel questions Mr. McDonough.

Board Attorney, Ken Job questions Mr. McDonough.

- Meeting is then called to be adjourned and to be continued at the next Planning and Zoning Board Meeting.

Motion to Adjourn – Mitchell, Second – Mancini

Meeting Adjourned – 9:50 p.m.